

Feeling Good Teens App

Privacy Policy

Positive Rewards Ltd. ("Positive Rewards," "us" or "we") is committed to protecting and respecting your privacy in connection with your use of The Feeling Good Teens App ("App"), which may be updated from time-to-time at the sole discretion of Positive Rewards.

This privacy policy ("Privacy Policy") and any other documents referred to herein set forth the basis on which any personal information we collect from you, or that you provide to us, in connection with the App will be processed by us. Please read the following carefully to understand our practices regarding your personal information and how we will collect, use and safeguard your information.

Information we collect from you

We do not collect any personal information, that is any information that could cause you to be identified.

We use Google Analytics ("GA") as a data processor, to process information from the App to allow us to monitor the functioning of the App in terms of its technical function, usability and any therapeutic effects. GA collects data related to the device, IP address and app activities to measure and report statistics about user interactions on the app. The App applies IP masking so your device IP address cannot identify your location & internet connection. IP anonymisation occurs before any data storing or processing. GA does not store nor process complete IP addresses. It is not possible to identify you as a user of the App.

If you have been given a referral username and password by your school, health or social care professional or other person, which allows you to unlock the tracks free of charge, you cannot be identified from inputting these codes. Data is anonymously aggregated by us for evaluation, with the purpose of monitoring and improving the App and our services. We may share this anonymous data with our partners e.g. Foundation for Positive Mental Health and/or known external bodies such as funders and/or institutions. We do not share this information with other companies that may use it for advertising and marketing.

As no personal data is collected our data collection processes are compliant with the EU GDPR regulations (General Data Protection Regulations). Your submitting of these codes is consent to your opting in to allowing us to collect such data.

Confidentiality and security

The security of personal information is important to us. We follow the most recent regulatory EU and NHS standards to protect all information submitted to us, for example through email and websites, both during transmission and once it is received.

If you have any questions about how we look after your data please contact our Data Controller Dr Alastair Dobbin on info@positiverewards.co.uk

As we do not collect your personal data, we cannot provide your personal information to any third party.

Where we store your data

Data collected from the App is stored in GA, in anonymised form, and is stored securely in the cloud accessed by us through a 2-step authentication process. GA does not share data between GA users. Data is only held for 4 years.

Changes to our privacy policy

We may update this Privacy Policy to reflect changes to our information practices. If we make any material changes these will be documented in the 'Whats new' app upgrade area in the app store. This privacy policy was updated January 2020.

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